



Introducing Avid Organics New Brand Identity

For nearly two decades, Avid Organics has been a preferred partner to leading food, pharmaceutical, and personal care companies worldwide.

Today, we unveil a new brand identity—one that reflects the scale of our ambitions and the global markets we serve. This rebrand coincides with a strategic expansion as we establish offices in the United States and Europe, bridging our manufacturing capabilities in India with localized support for our partners.

While we grow, our core principles stand firm: **A**gility. **V**alue. **I**nnovation. **D**rive.

These values continue to power our mission: Bringing Chemistry to Life through sustainable manufacturing and partnerships built on trust.

Watch the new identity unfold below.

https://youtu.be/yAB7yJ3GX64?si=_WEWt9N_FjQk_Zyi

For more information, visit www.avidorganics.net

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This press release contains forward-looking statements regarding market opportunities and business development. Actual results may vary based on market conditions and regulatory developments.